

www.kvpcorp.com



Unleash your business potential

KVP is a business transformation solutions provider with a strong belief that our success is only when our customers succeed. Our business strategy and operating models are defined to ensure we bring this thought to life.



We work with our customers to implement customized business solutions for increasing revenues and reducing costs using collaborative delivery models. Our team delivers a combination of strategy, process design framework and technology to produce solutions that provide tangible business impact for our clients. Our models go beyond just strategy into implementation, as the key to making an impact is in successful implementation of a strategy.

Our commitment

We take accountability for the result and not just the intermediary process.

Our core values

- Passion
- Integrity
- Empathy and mutual trust
- Customer delight

Our offerings

- Solutions to increase revenues
- Solutions to reduce cost
- Solutions to improve business efficiency
- Solution to enhance employee performance and productivity

Our business philosophy

- Professional and honest service
- To be the best in everything we do
- Provide highest value with unwavering integrity

“KVP has proved to be a credible and effective business partner. I appreciate that they continually deliver as per their commitments on-time and on-budget.”

Mr. Rana Kashyap, Vice President-Strategy, Maini Precision Products



Solutions to increase revenues

We work with sales organization and support them in achieving their sales objectives.

Services

- Sales growth consulting
- Sales and account management process consulting
- Demand generation
- Marketing solutions
- Sales coaching and talent development

Our customers approach us when they need to

- Define a road map that will support their organization's growth to the next level of maturity
- Translate their company vision into well defined actions
- Support them through the process of diversification of their business
- Re-organize their market approach and define sales strategy to improve revenues
- Develop sales process maps and CRM strategy to address their customers better
- Generate demand for their products/services in existing or new markets
- Develop a marketing strategy to communicate smartly generating leads
- Coach their sales team and get the best out of the resources

Our solutions fit those companies who have built strong product/service platform and have the desire to grow. We work with customers who need sales support to drive a right go-to-market strategy and bring high quality customers.

The benefit

To inculcate an organized and systematic approach to sales and marketing resulting in scaling up the enterprise

Customers supported

- | | |
|--------------------|---------------------|
| ■ Ariba | ■ LS Software |
| ■ Avon Systems | ■ Micrologix |
| ■ Barry Wehmiller | ■ Southern Carbons |
| ■ Bharath Bookmark | ■ TAAL Technology |
| ■ ConnectM | ■ Verdant Telemetry |
| ■ COTMAC | ■ Werner Finley |

"We believe that the strategic partnership with KVP has strengthened the sales approach to our verticals and streamlined our internal structure to our vision."

Mr. Gunaseelan, Managing Director, MicroLOGIX